



TPackSS: Tobacco Pack Surveillance System

Indonesia Health Warning Label Compliance Codebook 2015

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Please refer to the “Indonesia Packaging and Labeling Requirements” document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrant further discussion please make a note in the “topics for further discussion” section.

Coding instructions

- For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upright and readable.
- For packs with beveled or rounded edges, answer all questions taking into account the face of the pack only, not including the beveled or rounded portion, unless otherwise noted.

Unique ID (unique_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

1. Width of sides of pack (pack_width)

Which statement is true of the pack?

- (1) Two of the sides are equal width (e.g. tradition pack)
- (2) All of the sides are equal width (e.g. lipstick pack)
- (3) Cylindrical pack

Section A: Front of Pack

A1. Presence of warning (front_warn_presence)

Is there a health warning label on the FRONT panel of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section B.

A2. Warning content (front_warn_content)

Using the Appendix, indicate the number found in the furthest left hand column which matches to the health warning found on the front side of the pack. If there is no text that matches the text on the side of the pack select “No match”.

- (1) 0404
- (2) 0413A
- (3) 0413B
- (4) 0413C
- (5) 0413D
- (6) 0413E
- (99) No match

If “99” or “1”, skip to section B.

A3. Health warning color (front_warn_clr)

Is the health warning printed in color?

- (1) Yes
- (0) No

A4. Health warning language (front_warn_lang)

Is the health warning printed in Bahasa Indonesian?

- (1) Yes
- (0) No

A5. Health warning location (front_warn_loc)

Is the health warning printed at the top of the pack?

- (1) Yes
- (0) No

A6. Health warning clarity (front_warn_clarity)

Is the health warning printed clearly and prominently?

- (1) Yes
- (0) No

A7. Health warning attachment (front_warn_attachment)

Is the health warning printed ON the pack (e.g. not on a sticker affixed to the pack)?

- (1) Yes
- (0) No

A8. Health warning unobscured (front_warn_unobscured)

Is the health warning unobscured?

- (1) Yes
- (0) No

A8a. If "No":

What is the health warning obscured by?

- (1) Non-transparent cellophane (e.g. cellophane that is colored or displays a print)
- (2) Tax stamp
- (3) Other printed markings
- (4) Other

A8b. If “1”:

Is there a health warning printed on the cellophane?

(1) Yes

(0) No

A9. Warning statement presence (front_warn)

Does the word “Warning” appear on top of the pictorial image included in the health warning?

(1) Yes

(0) No

A10. Warning statement font (front_warn_warnfont)

Is the word “Peringatan” (Warning) printed in **ARIAL FONT**?

(1) Yes

(0) No

A11. Warning statement bolded (front_warn_warnbold)

Is the word “Peringatan” (Warning) printed in **BOLD FONT**?

(1) Yes

(0) No

A12. Warning statement capitalized (front_warn_warncaps)

Is the word “Peringatan” (Warning) printed in **CAPITAL FONT**?

(1) Yes

(0) No

A13. Warning statement color (front_warn_warnclr)

Is the word “Peringatan” (Warning) printed in white?

(1) Yes

(0) No

A14. Warning statement background color (front_warn_warnbackclr)

Is the word "Peringatan" (Warning) printed on a black background?

- (1) Yes
- (0) No

A15. Warning statement font size (front_warn_warnsize)

Is the word "Peringatan" (Warning) printed in size 10 font?

- (1) Yes
- (0) No

A16. Warning message presence (front_warn_mes)

Is a warning message printed underneath the pictorial image included in the health warning?

- (1) Yes
- (0) No

A17. Warning message font (front_warn_mesfont)

Is the message printed in ARIAL FONT?

- (1) Yes
- (0) No

A18. Warning message capitalized (front_warn_mescaps)

Is the message printed in CAPITAL FONT?

- (1) Yes
- (0) No

A19. Warning message color (front_warn_mesclr)

Is the message printed in white?

- (1) Yes
- (0) No

A20. Warning message background color (front_warn_mesbackclr)

Is the message printed on a black background?

(1) Yes

(0) No

Measurement instructions

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face of the package only, not including the beveled portion.
- When measuring a package with rounded edges measure the face of the package only, not including any portion of the pack that is not flat.
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring the health warning, include the border of the box that is a part of the health warning label.

A21. Health warning label height (front_warn_height)

Enter the height (cm) of the health warning label. _____

A22. Health warning label width (front_warn_width)

Enter the width (cm) of the health warning label. _____

A23. Height (front_height)

Enter the height (cm) of the front panel of the pack. _____

A24. Width (front_width)

Enter the width (cm) of the front panel of the pack. _____

Using the measurements above, the percentage of area of the front panel of the pack covered by the health warning label will be calculated automatically. _____

A22. Diameter of cylindrical pack (diameter_cylinder)

Enter the diameter (cm) of the cylindrical pack. _____

A23. Radius of cylindrical pack (radius_cylinder)

Radius will be calculated automatically. _____

A24. Height (cylinder_height)

Enter the height (cm) of the cylinder pack. _____

Using the measurements above, the percentage of area of the front panel of the cylindrical pack covered by the health warning label will be calculated automatically. _____

A25. Edges of pack (front_bvlorrnd)

For hard packs, does the front of the pack have beveled or rounded edges?

Example:

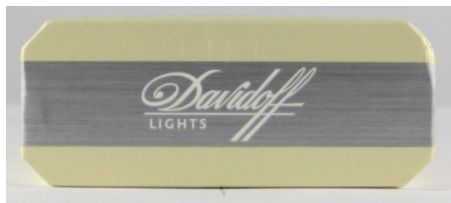


Image 1. Beveled edges



Image 2. Rounded edges

- (1) Yes
- (0) No
- (99) N/A

A26. Health warning label coverage (front_bvlorrnd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

Section B: Back of Pack

B1. Presence of warning (back_warn_presence)

Is there a health warning label on the BACK panel of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section C.

B2. Warning content (back_warn_content)

Using the Appendix, indicate the number found in the furthest left hand column which matches the health warning found on the back side of the pack. If there is no text that matches the text on the side of the pack select “No match”.

- (1) 0404
- (2) 0413A
- (3) 0413B
- (4) 0413C
- (5) 0413D
- (6) 0413E
- (99) No match

If “99” or “1”, skip to section C.

B3. Health warning color (back_warn_clr)

Is the health warning printed in color?

- (1) Yes
- (0) No

B4. Health warning language (back_warn_lang)

Is the health warning printed in Bahasa Indonesian?

- (1) Yes
- (0) No

B5. Health warning location (back_warn_loc)

Is the health warning printed at the top of the pack?

- (1) Yes
- (0) No

B6. Health warning clarity (back_warn_clarity)

Is the health warning printed clearly and prominently?

- (1) Yes
- (0) No

B7. Health warning attachment (back_warn_attachment)

Is the health warning printed ON the pack (e.g. not on a sticker affixed to the pack)?

- (1) Yes
- (0) No

B8. Health warning unobscured (back_warn_unobscured)

Is the health warning unobscured?

- (1) Yes
- (0) No

B8a. If "No":

What is the health warning obscured by?

- (1) Non-transparent cellophane (e.g. cellophane that is colored or displays a print)
- (2) Tax stamp
- (3) Other printed markings
- (4) Other

B8b. If “1”:

Is there a health warning printed on the cellophane?

- (1) Yes
- (0) No

B9. Warning statement presence (back_warn_warn)

Does the word “Peringatan” (Warning) appear on top of the pictorial image included in the health warning?

- (1) Yes
- (0) No

B10. Warning statement font (back_warn_warnfont)

Is the word “Peringatan” (Warning) printed in **ARIAL FONT**?

- (1) Yes
- (0) No

B11. Warning statement bolded (back_warn_warnbold)

Is the word “Peringatan” (Warning) printed in **BOLD FONT**?

- (1) Yes
- (0) No

B12. Warning statement capitalized (back_warn_warncaps)

Is the word “Peringatan” (Warning) printed in **CAPITAL FONT**?

- (1) Yes
- (0) No

B13. Warning statement color (back_warn_warncolor)

Is the word “Peringatan” (Warning) printed in white?

- (1) Yes
- (0) No

B14. Warning statement background color (back_warn_warnbackclr)

Is the word "Peringatan" (Warning) printed on a black background?

- (1) Yes
- (0) No

B15. Warning statement font size (back_warn_warnsize)

Is the word "Peringatan" (Warning) printed in size 10 font?

- (1) Yes
- (0) No

B16. Warning message presence (back_warn_mes)

Is a warning message printed underneath the pictorial image included in the health warning?

- (1) Yes
- (0) No

B17. Warning message font (back_warn_mesfont)

Is the message printed in ARIAL FONT?

- (1) Yes
- (0) No

B18. Warning message capitalized (back_warn_mescaps)

Is the message printed in CAPITAL FONT?

- (1) Yes
- (0) No

B19. Warning message color (back_warn_mesclr)

Is the message printed in white?

- (1) Yes
- (0) No

B20. Warning message background color (back_warn_mesbackclr)

Is the message printed on a black background?

- (1) Yes
- (0) No

Measurement instructions

See measurement instructions in Section A.

B21. Health warning label height (back_warn_height)

Enter the height (cm) of the health warning label. _____

B22. Health warning label width (back_warn_width)

Enter the width (cm) of the health warning label. _____

B23. Height (back_height)

Enter the height (cm) of the back panel of the pack. _____

B24. Width (back_width)

Enter the width (cm) of the front panel of the pack. _____

Using the measurements above, the percentage of area of the back panel of the pack covered by the health warning label will be calculated automatically. _____

Using the measurements above, the percentage of area of the back panel of the cylindrical pack covered by the health warning label will be calculated automatically. _____

B25. Edges of pack (back_bvlornd)

For hard packs, does the front of the pack have beveled or rounded edges?

See images 1 and 2 for examples of packs with beveled or rounded edges.

- (1) Yes
- (0) No
- (99) N/A

B26. Health warning label coverage (back_bvlornd_coverage)

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

Section C: Other

C1. Nicotine and tar levels (other_nictar)

Are the levels of nicotine (nikotin) and tar printed on the pack?

(1) Yes

(0) No

If “No”, skip to C9.

C2. Nicotine and tar levels- font (other_nictar_font)

Are the levels of nicotine and tar printed in **ARIAL FONT**?

(1) Yes

(0) No

C3. Nicotine and tar levels- bold (other_nictar_bold)

Are the levels of nicotine and tar printed in **BOLD FONT**?

(1) Yes

(0) No

C4. Nicotine and tar levels- capitalized (other_nictar_caps)

Are the levels of nicotine and tar printed in **CAPITAL LETTERS**?

(1) Yes

(0) No

C5. Nicotine and tar levels- font size (other_nictar_size)

Are the levels of nicotine and tar printed in font at least 3mm in height?

(1) Yes

(0) No

C6. Nicotine and tar levels- color (other_nictar_clr)

Are the levels of nicotine and tar printed in a color that contrasts with the background?

(1) Yes

(0) No

C7. Nicotine and tar levels- legible (other_nictar_leg)

Are the levels of nicotine and tar legible?

(1) Yes

(0) No

C8. Nicotine and tar levels- border (other_nictar_bord)

Are the nicotine and tar levels found within a rectangular box/bordered?

(1) Yes

(0) No

If "No", skip to C9.

C8a. Nicotine and tar levels- border width (other_nictar_bordwid)

Is the border of the box at least 1mm?

(1) Yes

(0) No

C9. Statement on prohibited sales (other_sale)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed on the side of the pack opposite the levels of nicotine and tar?

(1) Yes

(0) No

If 'No', skip to C16.

C10. Statement on prohibited sales (other_sale_font)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed in **ARIAL FONT**?

(1) Yes

(0) No

C11. Statement on prohibited sales- bold (other_sale_bold)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed in **BOLD FONT**?

(1) Yes

(0) No

C12. Statement on prohibited sales- capitalized (other_sale_caps)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed in **CAPITAL LETTERS**?

(1) Yes

(0) No

C13. Statement on prohibited sales- statement placement (other_sale_plc)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed on 3 or 4 lines?

(1) Yes

(0) No

C14. Statement on prohibited sales- color (other_sale_clr)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) printed in a color that contrasts with the background?

(1) Yes

(0) No

C15. Statement on prohibited sales- legible (other_sale_leg)

Is the statement "dilarang menjual atau memberi kepada anak berusia di bawah 18 tahun dan perempuan hamil" (sale or giving to children under the age of 18 years and to pregnant women is prohibited) legible?

(1) Yes

(0) No

C16. Statement on chemicals (other_chem)

Is the statement "mengandung lebih dari 4000 zat kimia berbahaya serta lebih dari 43 zat penyebab kanker" (contains more than 4,000 hazardous chemicals and more than 43 cancer-causing substances) printed on the pack?

(1) Yes

(0) No

C17. Statement on chemicals- font (other_chem_font)

Is the statement "mengandung lebih dari 4000 zat kimia berbahaya serta lebih dari 43 zat penyebab kanker" (contains more than 4,000 hazardous chemicals and more than 43 cancer-causing substances) printed in **ARIAL FONT**?

(1) Yes

(0) No

C18. Statement on chemicals- bold (other_chem_bold)

Is the statement "mengandung lebih dari 4000 zat kimia berbahaya serta lebih dari 43 zat penyebab kanker" (contains more than 4,000 hazardous chemicals and more than 43 cancer-causing substances) printed in **BOLD FONT**?

(1) Yes

(0) No

C19. Statement on chemicals- capitalized (other_chem_caps)

Is the statement "mengandung lebih dari 4000 zat kimia berbahaya serta lebih dari 43 zat penyebab kanker" (contains more than 4,000 hazardous chemicals and more than 43 cancer-causing substances) printed in **CAPITAL LETTERS**?

(1) Yes

(0) No

C20. Statement on chemicals- statement placement (other_chem_plc)

Is the statement "mengandung lebih dari 4000 zat kimia berbahaya serta lebih dari 43 zat penyebab kanker" (contains more than 4,000 hazardous chemicals and more than 43 cancer-causing substances) printed on 3 or 4 lines?

(1) Yes

(0) No

C21. Statement on safety (other_safe)

Is the statement "tidak ada batas aman" (there is no safe limit) printed on the pack?

(1) Yes

(0) No

C22. Other warnings (other_warn)

Do any other health warnings besides the ones already identified in the questions above appear on the pack?

(1) Yes

(0) No

C23. Production code (other_code)

Is a production code (e.g. barcode) printed on the bottom of the pack?

This information may take the form of printing, stamp, embossed print or sticker.

(1) Yes

(0) No

C24. Production date (other_date)

Is the date of production – including month and year – printed on the bottom of the pack?

This information may take the form of printing, stamp, embossed print or sticker.

(1) Yes

(0) No

C25. Manufacturer (other_manu)

Is the name and address of the manufacturer printed on the bottom of the pack?

If the full name of the manufacturer or importer consists of three or more words, an abbreviation of the manufacturer or importer's name is acceptable.

(1) Yes

(0) No

C26. Manufacturer address (other_manuad)

Does the location of the manufacturer or importer include the name of the district or city in which the manufacturer or importer is located?

(1) Yes

(0) No

C27. Misleading Descriptors (other_misleading)

Identify any of the following terms that appear on the pack:

- (1) Light
- (2) Ultra light
- (3) Mild
- (4) Extra mild
- (5) Low tar
- (6) Slim
- (7) Special
- (8) Full flavor
- (9) Premium
- (0) Other (Statements or words that may deceive or create a false impression about the health effects of tobacco products or make it seem as though the product may convey a health benefit OR other words that indicate quality, superiority, safety, image, individuality, or words with similar meanings; examples include but are not limited to “soft”, “mellow”, and “smooth”)

C27a. Misleading Descriptors (other_misleading_descr)

Note other terms or phrases that are printed on the pack and may be misleading.

C27b. Misleading Descriptors (other_misleading_brand)

If a misleading term(s) is identified, does it appear in the brand name or brand slogan?

- (1) Yes
- (0) No
- (99) Don't know

Section D: Topics for Further Discussion

D1. Further discussion (further_discussion)

Is there any aspect of this pack that needs further discussion?

(1) Yes

(0) No

D1a. Notes on further discussion (further_discussion1)
