



TPackSS: Tobacco Pack Surveillance System

Indonesia Health Warning Label Compliance Codebook 2013

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Please refer to the “Indonesia Packaging and Labeling Requirements” document for the laws from which specific questions are derived. If you feel that some aspects of the pack warrants further discussion please make a note in the “topics for further discussion” section.

Unique ID (unique_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

1. Type of Product (product_type)

What type of product is this?

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when “clove cigarettes” AND “Class A cigarettes” are written on a pack, the product will be classified as “clove cigarettes”). If product type is not written on the package, look at the sticks inside the package and refer to additional information online. In your online search for information, refer only to credible sources (official brand websites, government registries of tobacco products, or Euromonitor).

[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side of the package is upright and readable.]

- (1) Manufactured cigarettes
- (2) Bidis
- (3) Cloves or Kreteks
- (4) Cigarillo

Check here if you used additional online information to determine product type.
(product_type_info)

Enter your source here (product_type_info) _____

2. Pack shape (pack_shape)

What shape is the pack?

- (1) Rectangular
- (2) Cylinder-shaped
- (3) Cone-shaped

3. Larger package (lrg_pack)

Is the primary pack contained in a larger package?

- (1) Yes
- (0) No

If 'Yes', answer questions about the primary package first.

Section A: Front or Back of Pack

A1. Presence of warning (warn_presence)

Does the health warning text, “MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGGUAN KEHAMILAN DAN JANIN” appear on the front or back of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section B.

A2. Warning content (warn_content)

Does the health warning text, “MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGGUAN KEHAMILAN DAN JANIN” appear exactly as it is written here?

- (1) Yes
- (0) No

A2a. If ‘No’, record the altered text. (warn_content_alteredtext)

A3. Location of warning (warn_loc)

What panel of the pack does the warning appear on?

- (1) Front Panel
- (2) Back Panel

A4. Language of warning (warn_lang)

Is the health warning text written in Indonesian?

Refer to the LS translation spreadsheet to answer this question.

- (1) Yes
- (0) No

A5. Presence of border (warn_bordpresence)

Is the health warning text bordered?

(1) Yes

(0) No

If "No", skip to A8.

A6. Border color (warn_bordcolor)

Is the border of the health warning label black?

(1) Yes

(0) No

A7. Border width (warn_bordwidth)

Is the border of the health warning label 1mm in width?

(1) Yes

(0) No

A8. Background color (warn_backcolor)

Is the background of the health warning label a shade of white?

(1) Yes

(0) No

A9. Text color (warn_txtcolor)

Is the health warning text black?

(1) Yes

(0) No

A10. Height of letters (warn_ltrheight)

Is the height of the letters in the health warning text at least 3mm?

(1) Yes

(0) No

Measurement

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face of the package only, not including the beveled portion.
- When measuring a package with rounded edges measure the face of the package only, not including any portion of the pack that is not flat.
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- When measuring any text message without defined border, measure the highest point and the widest point of the text message as a whole.
- Measure the text in an upright position, following the direction of the text.
- When measuring the width, measure across the points at the bottom edge of the pack.
- Include the border in the measurement of the health warning label.
- When measuring cone-shaped and cylinder-shaped packs, use the soft measuring tape provided.

A11. Health warning label height (warn_height)

Enter the height (cm) of the health warning label. _____

A12. Health warning label width (warn_width)

Enter the width (cm) of the health warning label. _____

If you selected "Cylinder-shaped" for "pack shape", skip to A16. If you selected "Cone-shaped" for "pack shape", skip to A20.

A13. Height (height)

Enter the height (cm) of the panel of the pack on which the warning appears. _____

A14. Width (width)

Enter the width (cm) of the panel of the pack on which the warning appears. _____

A15. Percentage of front of rectangular pack covered by warning (warn_percent)

Using the measurements above, the percentage of area of the panel of the pack on which the warning appears covered by the health warning label will be calculated automatically. _____

If you selected “Rectangular” for “pack shape”, skip to A27.

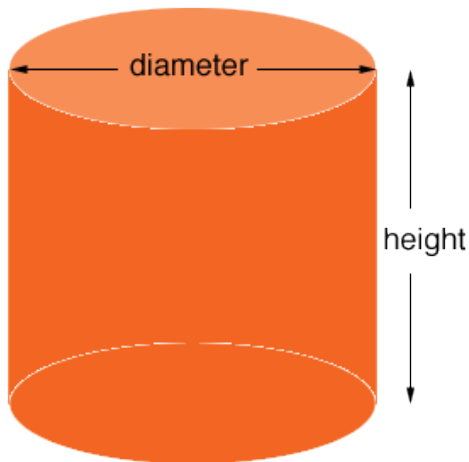


Image 1. Cylinder

A16. Diameter of cylindrical pack (cylinder_diameter)

Find the diameter of the cylinder by measuring across the widest point of the circle to obtain the diameter (refer to Image 1 for diameter reference).

Enter the diameter (cm) of the cylindrical pack. _____

A17. Radius of cylindrical pack (cylinder_radius)

The radius of the cylindrical pack base will automatically be calculated. _____

A18. Height of cylindrical pack (cylinder_height)

Find the height of the cylindrical pack by measuring from the bottom of the pack to the top of the pack (refer to Image 1 for height reference).

Enter the height (cm) of the cylindrical pack. _____

A19. Percentage of front of cylindrical pack covered by warning (cylinder_warn_percent)

Using the measurements above, the percentage of area of the front panel of the cylindrical pack covered by the health warning label will be calculated automatically. _____

If you chose “cylinder-shaped” for “pack shape”, skip to A27.

Refer to the image of the conical frustum below when completing questions A20-A26.

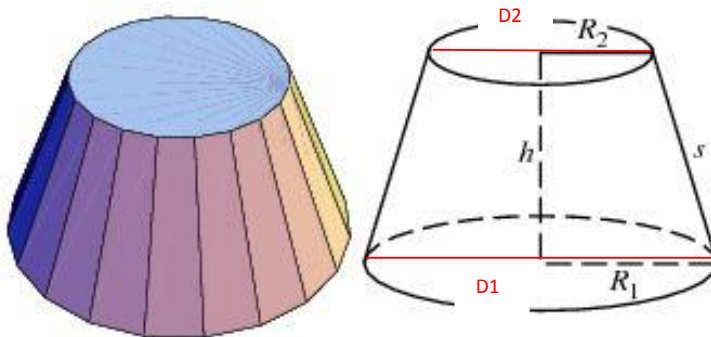


Image 2. Conical Frustum and corresponding measurements

A20. Diameter of cone shaped pack base (cone_diameter1)

Find the diameter of the cone frustum’s base circle by measuring across the widest point of the circle to obtain the diameter (refer to D1 of Image 2).

Enter the diameter (cm) of the cone frustum’s base circle. _____

A21. Radius of cone shaped pack base (cone_radius1)

The radius of the cone shaped pack base will automatically be calculated. _____

A22. Diameter of cone shaped pack top (cone_diameter2)

Find the diameter of the cone frustum’s top circle by measuring across the widest point of the circle to obtain the diameter (refer to D2 of image 2).

Enter the diameter (cm) of the cone frustum’s top circle. _____

A23. Radius of cone shaped pack top (cone_radius2)

The radius of the cone shaped pack top will automatically be calculated. _____

A24. Height of cone shaped bidi pack (cone_height)

Find the height of the cone frustum's top circle by measuring from the bottom of the pack to the top on the flattest side (refer to h of image 2).

Enter the height (cm) of the cone frustum. _____

A25. Slant height of cone shaped bidi pack (cone_slantheight)

The slant height of the cone shaped pack will automatically be calculated. _____

A26. Percentage of cone shaped pack covered by warning (cone_warn_percent)

Using the measurements above, the percentage of area of the cone shaped pack that is covered by the health warning label will be calculated automatically. _____

A27. Edges of pack (bvlorrnd)

Does the panel of the pack with the health warning have beveled or round edges?

Packs are only considered to have beveled or round edges when they are hard packs. Refer to Images 2 and 3 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

Example:



Image 3. Beveled edges



Image 4. Round edges

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section B.

A28. Health warning label coverage (bvlorrnd_coverage)

Does the health warning label cover the beveled or round edges of the pack?

(1) Yes

(0) No

Section B: Side of the Pack

B1. Presence of warning (side_contlvls_presence)

Is there information on the content levels of nicotine and tar on one of the sides of the package?

- (1) Yes
- (0) No

If "No", skip to Section C.

B2. Legibility (side_contlvls_leg)

Is the information on the content levels of nicotine and tar clearly and easily readable?

- (1) Yes
- (0) No

B3. Presence of border (side_contlvls_bordpresence)

Is the information on the content levels of nicotine and tar bordered?

- (1) Yes
- (0) No

If "No", skip to B5.

B4. Border width (side_contlvls_bordwidth)

Is the border 1mm in width?

- (1) Yes
- (0) No

B5. Contrast between text and background color (side_contlvls_clrdif)

Is there contrast between the color of the text and color of the background?

- (1) Yes
- (0) No

B6. Height of letters (side_ contlvls_ltrheight)

Is the height of the letters in the information on content levels of nicotine and tar at least 3mm?

(1) Yes

(0) No

Section C: Other

C1. Presence of product code (productcode_presence)

Is there a barcode on the package?

(1) Yes

(0) No

Section D: Front or Back of Larger Pack

D1. Presence of warning (warn_presence_lrg)

Does the health warning text, “MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGGUAN KEHAMILAN DAN JANIN” appear on the front or back of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section E.

D2. Warning content (warn_content_lrg)

Does the health warning text, “MEROKOK DAPAT MENYEBABKAN KANKER, SERANGAN JANTUNG, IMPOTENSI DAN GANGGUAN KEHAMILAN DAN JANIN” appear exactly as it is written here?

- (1) Yes
- (0) No

D2a. If ‘No’, record the altered text. (warn_content_alteredtext_lrg)

D3. Location of warning (warn_loc_lrg)

What panel of the pack does the warning appear on?

- (1) Front Panel
- (2) Back Panel

D4. Language of warning (warn_lang_lrg)

Is the health warning text written in Indonesian?

Refer to the LS translation spreadsheet to answer this question.

- (1) Yes
- (0) No

D5. Presence of border (warn_bordpresence_lrg)

Is the health warning text bordered?

(1) Yes

(0) No

If “No”, skip to D8.

D6. Border color (warn_bordcolor_lrg)

Is the border of the health warning label black?

(1) Yes

(0) No

D7. Border width (warn_bordwidth_lrg)

Is the border of the health warning label 1mm in width?

(1) Yes

(0) No

D8. Background color (warn_backcolor_lrg)

Is the background of the health warning label a shade of white?

(1) Yes

(0) No

D9. Text color (warn_txtcolor_lrg)

Is the health warning text black?

(1) Yes

(0) No

D10. Height of letters (warn_ltrheight_lrg)

Is the height of the letters in the health warning text at least 3mm?

(1) Yes

(0) No

D11. Health warning label height (warn_height_lrg)

Enter the height (cm) of the health warning label. _____

D12. Health warning label width (warn_width_lrg)

Enter the width (cm) of the health warning label. _____

D13. Height (height_lrg)

Enter the height (cm) of the panel of the pack on which the warning appears. _____

D14. Width (width_lrg)

Enter the width (cm) of the panel of the pack on which the warning appears. _____

D15. Percentage of front of rectangular pack covered by warning (warn_percent_lrg)

Using the measurements above, the percentage of area of the panel of the pack on which the warning appears covered by the health warning label will be calculated automatically. _____

Section E: Side of the Larger Pack

E1. Presence of warning (side_contlvls_presence_lrg)

Is there information on the content levels of nicotine and tar on one of the sides of the package?

- (1) Yes
- (0) No

If “No”, skip to Section F.

E2. Legibility (side_contlvls_leg_lrg)

Is the information on the content levels of nicotine and tar clearly and easily readable?

- (1) Yes
- (0) No

E3. Presence of border (side_contlvls_bordpresence_lrg)

Is the information on the content levels of nicotine and tar bordered?

- (1) Yes
- (0) No

If “No”, skip to E5.

E4. Border width (side_contlvls_bordwidth_lrg)

Is the border 1mm in width?

- (1) Yes
- (0) No

E5. Contrast between text and background color (side_contlvls_clrdif_lrg)

Is there contrast between the color of the text and color of the background?

- (1) Yes
- (0) No

E6. Height of letters (side_contlvls_ltrheight_lrg)

Is the height of the letters in the information on content levels of nicotine and tar at least 3mm?

(1) Yes

(0) No

Section F: Other- Larger Package

F1. Presence of product code (productcode_presence_lrg)

Is there a barcode on the package?

(1) Yes

(0) No

Section G: Topics for Further Discussion and Notes

G1. Further discussion (further_discussion)

Is there any aspect of this pack that needs further discussion?

- (1) Yes
- (0) No

G2. Notes on further discussion (further_discussion1)

G3. General notes (general_notes)

Note any items of interest about the pack.
