



Vendor Selection:

Four different vendor types are pre-determined for each country. Vendor types are selected from the top places where tobacco products are sold based on country level GATS and Euromonitor data, and also with input from in-country partners. In each city a purchase should be made from each vendor type at least twice. Data collectors will aim to make a purchase from each vendor type through this method:

1. In City 1, Neighborhood 1 (always middle SES area), a purchase will be made from vendor type #1 (the top place of purchase based on GATS and Euromonitor data)
 - a. Neighborhood 2, look for and purchase from vendor types #2, #3, or #4
 - b. Neighborhood 3, look for and purchase from any of the vendor types except type #1 and the vendor type from neighborhood 2
 - c. Neighborhood 4, look for and purchase from any of the vendor types, but not the vendor type in the previous neighborhood
 - d. Neighborhood 5, if a purchase has not been made from all four vendor types, then look for and make a purchase from a remaining vendor type; if a purchase has been made at all four vendor types, then look for and purchase from any of the four vendor types, but not the vendor type from the previous neighborhood
 - i. If a new pack cannot be found at this vendor, then look for and purchase from any of the four vendor types, but not the vendor type from the previous neighborhood
 - e. Neighborhood 6, apply the same steps as neighborhood 5
 - f. Neighborhood 7, if a purchase has not been made from all four vendor types TWICE, then look for and make a purchase from a remaining vendor type; if a purchase has been made at all four vendor types TWICE, then look for and purchase from any of the four vendor types, but not the vendor type from the previous neighborhood
 - i. If a new pack cannot be found at this vendor, then look for and purchase from any of the four vendor types, but not the vendor type from the previous neighborhood
 - g. Neighborhood 8, apply the same steps from neighborhood 7
 - h. Neighborhood 9, apply the same steps from neighborhood 7
 - i. Neighborhood 10, apply the same steps from neighborhood 7
 - j. Neighborhood 11, apply the same steps from neighborhood 7
 - k. Neighborhood 12, apply the same steps from neighborhood 7
2. This entire method should be repeated, starting from the beginning in cities 2 and 3.

Walking Protocol:

1. Arrive at the hub identified for the neighborhood. Go to the main entrance or central location of the hub and face towards the street with your back to the hub. The hub is the starting point for the walking protocol, and will not serve as a place from which to purchase packs.
2. With your back to the hub, scan the immediate vicinity for a concentration of commercial activity (at least five shops). If a concentration of commercial activity is not seen, identify a new hub where commercial activity can be found.
3. Select the commercial activity that is in the most RIGHT direction. Walk in the direction of the selected commercial activity looking for the required vendor type, walking up to 5 minutes. Look on both sides of the street as you are walking and stop at the first outlet seen that meets the required vendor type definition. If the required vendor type **is** seen, follow instructions in section A. If the required vendor type is **not** seen follow instructions in section B.
 - A. If the required vendor type is seen, go to that vendor. If you see more than one of the required vendor types, go to the one that would be approached first while walking.
[If a new pack is not found at this vendor, exit the vendor and with your back to the vendor entrance, scan the immediate vicinity for commercial activity and start walking toward the commercial activity that is in the most RIGHT direction. Look for the same required vendor type (see section B).]
 - B. After walking 5 minutes, if you do not see the required vendor type, at the nearest intersection scan the vicinity for a concentration of commercial activity and walk toward the activity that is in the most RIGHT direction. If the required vendor type is not found after walking for 5 minutes in this direction, at the next intersection scan the vicinity for a concentration of commercial activity and walk toward the activity for another 5 minutes looking for the required vendor type.
If the required vendor type is still not found (after approximately 15 minutes of walking), identify any of the other vendor types by turning around and starting a walk back to the hub. Proceed to the first vendor you see that increases the diversity of the vendor sample.
4. Once data have been collected from the designated vendor type, proceed to the next neighborhood on the list, and repeat the walking protocol for the next vendor types starting from the hub location.

Note:

If multiple areas of commercial activity (at least five shops) are available at a hub or intersection, proceed to the one in the most RIGHT direction.