



# TPackSS: Tobacco Pack Surveillance System

## Egypt Health Warning Label Compliance Codebook 2013

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Please refer to the “Egypt codebook questions and regulations” for the laws from which specific questions are derived. If you feel that some aspects of the pack warrants further discussion please make a note in the “topics for further discussion” section.

#### Unique ID (unique\_id)

Enter the Unique ID that is printed on the label on the bag in which the pack is held.

#### 1. Type of Product (product\_type)

What type of product is this?

Refer to the front of the pack to answer this question. If the type of product is not written on the front of the pack, refer to the back and if not found on the back, the sides of the pack. If there are two descriptions of the product found on the pack, choose the more specific classification (e.g. when “clove cigarettes” AND “Class A cigarettes” are written on a pack, the product will be classified as “clove cigarettes”). If product type is not written on the package, look at the sticks inside the package and refer to additional information online. In your online search for information, refer only to credible sources (official brand websites, government registries of tobacco products, or Euromonitor).

*[For hard packs, the front of pack is the side where the flip top opens. For soft packs, the front of the pack is the side that is face up when the pack is placed so that the tobacco company text (NOT the health warning text) on the side or bottom of the package is upright and readable.]*

- (1) Manufactured cigarettes
- (2) Bidis
- (3) Cloves or Kreteks
- (4) Cigarillo

Check here if you used additional online information to determine product type.  
(product\_type\_info)

Enter your source here. \_\_\_\_\_

**Section A: Front of Pack**

**A1. Presence of warning (front\_warn\_presence)**

Is there a health warning label on the front of the pack?

- (1) Yes
- (0) No

If “No”, skip to Section B.

**A2. Warning content (front\_warn\_content)**

Using the Appendix, indicate the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select “No match” and skip to Section B.

	1 (1)	2 (2)	3 (3)	4 (4)	No Match (99)
Warning content					

**A3. Components of the HWL (front\_warn\_comp)**

Does the warning appear as it does in the Appendix- the phrase, ‘Beware, smoking destroys health and causes death’ appears after the phrase, ‘The HelpLine to quit smoking is 16805’ in addition to printed pictures illustrating the harms caused by smoking accompanied by expressive text?

- (1) Yes
- (0) No

**A4. Legibility of warning (front\_warn\_leg)**

Is the phrase, ‘Beware, smoking destroys health and causes death’ legible?

- (1) Yes
- (0) No

**A5. Warning language (front\_warn\_lang)**

Is the phrase, ‘Beware, smoking destroys health and causes death’ printed in Arabic?

- (1) Yes
- (0) No

**A6. Warning background color (front\_warn\_backclr)**

Is the quit line information and phrase, 'Beware, smoking destroys health and causes death' printed on a yellow background?

- (1) Yes
- (0) No

**A7. Warning font (front\_warn\_font)**

Is the font of the quit line information and phrase, 'Beware, smoking destroys health and causes death' 13 pt?

- (1) Yes
- (0) No

**A8. Warning color (front\_warn\_clr)**

Is the picture included in the warning printed in color?

- (1) Yes
- (0) No

**A9. Warning background color 2 (front\_warn2\_backclr)**

Is the expressive text accompanying the picture printed on a black background?

- (1) Yes
- (0) No

**A10. Warning font 2 (front\_warn2\_font)**

Is the font size of the expressive text 13 pt?

- (1) Yes
- (0) No

## Measurement

- Complete the following pack measurements IN CENTIMETERS (cm) and round all measurements to the nearest tenths place (e.g. .12 becomes .1). Enter the measurement to the first decimal place.
- When measuring a package with beveled edges measure the face of the package only, not including the beveled portion.
- When measuring a package with rounded edges measure the face of the package only, not including any portion of the pack that is not flat.
- When measuring a soft pack measure only the face of the tobacco package and do not include ANY of the foil area.
- Measure the text in an upright position, following the direction of the text.
- When measuring the width, measure across the points at the bottom edge of the pack.
- Include the border in your measurement of the warning.

### A11. HWL height (front\_warn\_height)

Enter the height (cm) of the health warning label. \_\_\_\_\_

### A12. HWL width (front\_warn\_width)

Enter the width (cm) of the health warning label. \_\_\_\_\_

### A13. Height (front\_height)

Enter the height (cm) of the front panel of the pack. \_\_\_\_\_

### A14. Width (front\_width)

Enter the width (cm) of the front panel of the pack. \_\_\_\_\_

### A15. Percentage of front of pack covered by warning (front\_warn\_percent)

Using the measurements above, the percentage of area of the front panel of the pack covered by the health warning label will be calculated automatically. \_\_\_\_\_

**For questions A16 and A17, measure the frame of the HWL, including rounded or beveled edges. Use the soft measuring tape as needed.**

### A16. Height of HWL frame (front\_frame\_height)

Enter the height (cm) of the frame of the health warning label. \_\_\_\_\_

**A17. Width of HWL frame (front\_frame\_width)**

Enter the width (cm) of the frame of the health warning label. \_\_\_\_\_

**A18. Edges of pack (front\_bvlorrnd)**

Does the front of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 1 and 2 for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

Example:

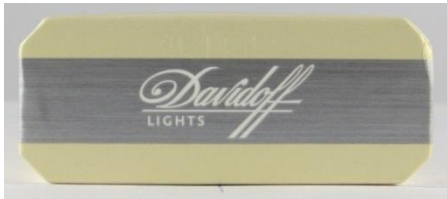


Image 1. Beveled edges



Image 2. Round edges

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section B.

**A19. Health warning label coverage (front\_bvlorrnd\_coverage)**

Does the health warning label cover the beveled or rounded edges of the pack?

- (1) Yes
- (0) No

**Section B: Back of the Pack**

**B1. Presence of warning (back\_warn\_presence)**

Is there a health warning label on the back of the pack?

- (1) Yes
- (0) No

If "No", skip to Section C.

**B2. Warning content (back\_warn\_content)**

Using the Appendix, indicate the number of the health warning that appears on the package. If there is no warning that matches the warning on the pack select "No match" and skip to Section C.

	1 (1)	2 (2)	3 (3)	4 (4)	No Match (99)
Warning content					

**B3. Components of the HWL (back\_warn\_comp)**

Does the warning appear as it does in the Appendix- the phrase, 'Beware, smoking destroys health and causes death' appears after the phrase, 'The HelpLine to quit smoking is 16805' in addition to printed pictures illustrating the harms caused by smoking accompanied by expressive text?

- (1) Yes
- (0) No

**B4. Legibility of warning (back\_warn\_leg)**

Is the phrase, 'Beware, smoking destroys health and causes death' legible?

- (1) Yes
- (0) No

**B5. Warning language (back\_warn\_lang)**

Is the phrase, 'Beware, smoking destroys health and causes death' printed in Arabic?

- (1) Yes
- (0) No

**B6. Warning background color (back\_warn\_backclr)**

Is the quit line information and phrase, 'Beware, smoking destroys health and causes death' printed on a yellow background?

- (1) Yes
- (0) No

**B7. Warning font (back\_warn\_font)**

Is the font of the quit line information and phrase, 'Beware, smoking destroys health and causes death' 13 pt?

- (1) Yes
- (0) No

**B8. Warning color (back\_warn\_clr)**

Is the picture included in the warning printed in color?

- (1) Yes
- (0) No

**B9. Warning background color 2 (back\_warn2\_backclr)**

Is the expressive text accompanying the picture printed on a black background?

- (1) Yes
- (0) No

**B10. Warning font 2 (back\_warn2\_font)**

Is the font size of the expressive text 13 pt?

- (1) Yes
- (0) No

**Refer to Measurement instructions in Section A for further instructions on measurement.**

**B11. HWL height (back\_warn\_height)**

Enter the height (cm) of the health warning label. \_\_\_\_\_

**B12. HWL width (back\_warn\_width)**

Enter the width (cm) of the health warning label. \_\_\_\_\_

**B13. Height (back\_height)**

Enter the height (cm) of the back panel of the pack. \_\_\_\_\_

**B14. Width (back\_width)**

Enter the width (cm) of the back panel of the pack. \_\_\_\_\_

**B15. Percentage of front of pack covered by warning (back\_warn\_percent)**

Using the measurements above, the percentage of area of the back panel of the pack covered by the health warning label will be calculated automatically. \_\_\_\_\_

**For questions B16 and B17, measure the frame of the HWL, including rounded or beveled edges. Use the soft measuring tape as needed.**

**B16. Height of HWL frame (back\_frame\_height)**

Enter the height (cm) of the frame of the health warning label. \_\_\_\_\_

**B17. Width of HWL frame (back\_frame\_width)**

Enter the width (cm) of the frame of the health warning label. \_\_\_\_\_

**B18. Edges of pack (back\_bvlorrnd)**

Does the back of the pack have beveled or rounded edges?

Packs are only considered to have beveled or rounded edges when they are hard packs. Refer to Images 1 and 2 in Section A for examples. Choose N/A if a pack is a soft pack, cylindrical pack or a tin pack.

- (1) Yes
- (0) No
- (9) N/A

If 'No' or 'N/A', skip to Section C.



**B19. Health warning label coverage (back\_bvlorrnd\_coverage)**

Does the health warning label cover the beveled or rounded edges of the pack?

(1) Yes

(0) No

**Section C: Other**

**C1. Tar and nicotine levels (levels\_presence)**

Are tar and nicotine levels printed on the pack?

- (1) Yes
- (0) No

If 'No', skip to C4.

**C2. Tar and nicotine levels and legibility (levels\_leg)**

Are the tar and nicotine levels legible?

- (0) Yes
- (1) No

**C3. Tar and nicotine levels and language (levels\_lang)**

Are the tar and nicotine levels printed in Arabic?

- (1) Yes
- (0) No

**C4. Misleading descriptors (misleading\_descriptors)**

Do the following misleading descriptors appear on the pack? Check all that apply. Examples of descriptors that fall into the "Other" category include but are not limited to "light/lights", "ultra-light", "mild", "low", "safe/safer", "extra", "ultra" and "soft, smooth, mellow."

<b>Words or Statements</b>	<b>Present on pack</b>
Little Tar (little_tar)	
Light Tar (light_tar)	
Very Light Tar (very_light_tar)	
Other (other)	

**Describe "other". (misleading\_other)**

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**Section D: Topics for Further Discussion and Notes**

**D1. Further discussion (further\_discussion)**

Is there any aspect of this pack that needs further discussion?

- (1) Yes
- (0) No

**D2. Notes on further discussion (further\_discussion1)**

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**D3. General notes (general\_notes)**

Note any items of interest about the pack.

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