

Lessons Learned in 2 Decades of Tobacco Control Leadership Capacity Building



Steve Tamplin,
Graziele Grilo, Lauren Czaplicki
Joanna Cohen, Kevin Welding

Institute for Global Tobacco Control
Johns Hopkins Bloomberg School of Public Health

IGTC Capacity Building Programs – A Short History (2007-2025)

- Overall - More than 2,500 people from more than 115 countries
- Online leadership training in 2021-2022
- A specialized tobacco tax training program in partnership with WHO-WPRO in 2023
- A Global Certificate Program with academic-level training for more than 200 people (2008-2022)
- An advanced leadership Scholars Program, training nearly 50 people (2017-2023)
- A new *Ascend* program to train future leaders in tobacco control (2024-present)



Global Leadership 2009



South Asia Leadership 2024



Meeting Participant Needs

- Regional and Country-Specific Programs
- Issue-Specific Programs
- Future-Ready Programs



Breaking Through Traditional Barriers





Xiaojing Wang