Background

- In 2022, 3% of people in Indonesia (6 million) used e-cigarettes in the past 30 days
- There are little publicly available data on e-cigarette nicotine levels in Indonesia
- U.S. research has shown that youth and adults have trouble understanding nicotine strength presented on packaging as mg/mL or percent

In Indonesia, we examined:

- How nicotine concentration and formulation are presented
- The range and median nicotine concentration specified on Indonesian e-cigarette packaging

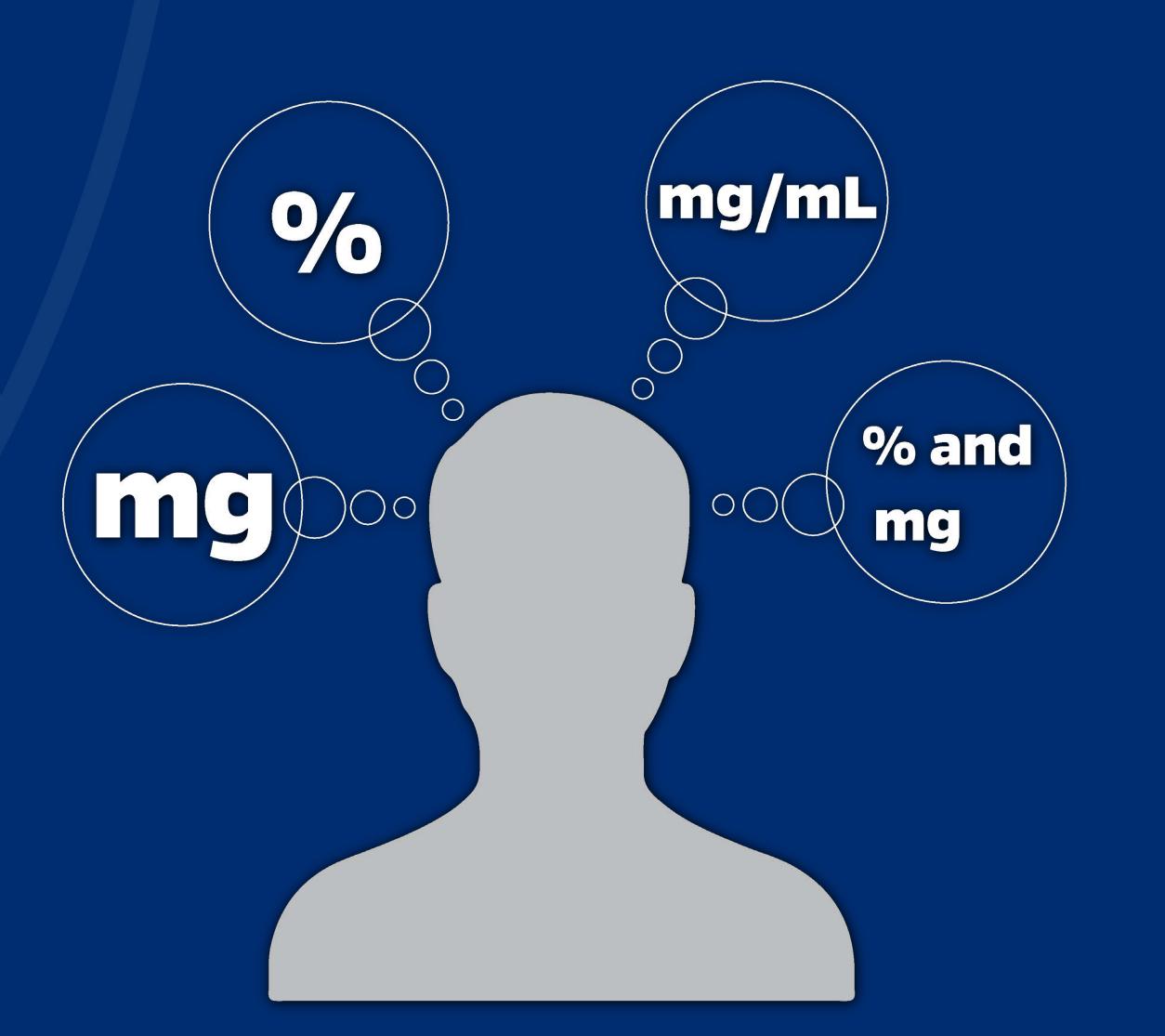
Methods

- The Tobacco Pack Surveillance System (TPackSS) protocol was used to collect unique e-liquid bottles, disposable e-cigarettes, and disposable pods/cartridges in Jakarta, Surabaya, and Medan, in 2022
- Packaging was double coded for nicotine concentration, presentation of concentration, and formulation
- Descriptive statistics were calculated



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Most e-cigarette packaging in Indonesia specifies nicotine concentration, but uses no standard measurement





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Results

- Nicotine concentration appeared on 748 of 825 (91%) e-cigarette products:
 - o 609 as mg
- 67 as percent nicotine and mg
- 61 as percentage
- 10 as mg/mL
- One as percent and mg/mL
- Concentration ranged from 0–50 mg/mL (median=12 mg/mL;
 IQR=2–50)
- Nicotine formulation was specified on 359 (44%) ecigarette products:
- 304 salt nicotine
- 54 freebase nicotine
- One hybrid

Conclusions

- More research is needed on how consumers interpret nicotine specifications on e-cigarettes
- Nicotine concentration should be presented using a standard measurement across e-cigarette packaging

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