

Make Food a Priority

Let's help people quit smoking—and prevent them from starting—with strong tobacco control policies like tobacco taxes, health warning labels, smoke-free spaces, and bans on tobacco advertising, promotions, and sponsorships. People shouldn't have to choose between food and cigarettes. Farmers shouldn't be incentivized to grow tobacco over food. As **World No Tobacco Day** approaches on May 31, consider how many pounds of rice could be bought for the average price of a pack of cigarettes in these countries:

Bangladesh

Cigarettes: \$1.12/pack
Rice: \$0.29/pound

3.9 pounds of rice per pack



Brazil

Cigarettes: \$1.01/pack
Rice: \$0.52/pound

1.9 pounds of rice per pack



China

Cigarettes: \$2.19/pack
Rice: \$0.47/pound

4.7 pounds of rice per pack



India

Cigarettes: \$2.54/pack
Rice: \$0.31/pound

8.2 pounds of rice per pack



Indonesia

Cigarettes: \$2.09/pack
Rice: \$0.39/pound

5.4 pounds of rice per pack



Mexico

Cigarettes: \$3.00/pack
Rice: \$0.69/pound

4.4 pounds of rice per pack



Pakistan

Cigarettes: \$0.48/pack
Rice: \$0.45/pound

1.1 pounds of rice per pack



Philippines

Cigarettes: \$2.03/pack
Rice: \$0.41/pound

5.0 pounds of rice per pack



Ukraine

Cigarettes: \$1.48/pack
Rice: \$0.76/pound

2.0 pounds of rice per pack



Vietnam

Cigarettes: \$0.93/pack
Rice: \$0.44/pound

2.1 pounds of rice per pack



Sources: <https://www.tobaccocontrolaws.org/legislation/policy-fact-sheets>
<https://www.numbeo.com/cost-of-living/>