Ryan David Kennedy

# **Significance**

In India, numerous forms of tobacco are used, including smokeless, cigarettes and bidis, as well as ecigarettes and heated tobacco products (HTPs). Each can contribute to tobacco litter, including discarded packaging, butts, and e-waste.

We conducted an observational study to assess and classify the presence of tobacco litter in different urban outdoor environments in Kolkata, India.

## **Methods**

- Observations took place during June and July 2022.
- Observations routes (500-700m) were predetermined in three regions of the city.
- In each region, routes were identified in a business district, a government office district, a commercial district in a low socioeconomic (SES) area, and a transit hub, for a total of 12 observation routes, each observed twice, for a total of 24 observations.
- Data collectors used a mobile app to record the location and type of tobacco litter identified (cigarette or bidi butts, cigarette or bidi or SLT packaging, e-cigarette or HTP waste).



Institute for Global Tobacco Control

Tobacco **litter was present** in all study locations observed in Kolkata, India (n=2,227 pieces of tobacco litter over 12,934m)

Smokeless tobacco product packaging represented the largest proportion of the sample (45%).





Access more
IGTC presentations
from SRNT 2023

globaltobaccocontrol.org

**Disclaimer:** This work was supported with funding from Bloomberg Philanthropies' Bloomberg Initiative to Reduce Tobacco Use (bloomberg.org).

#### Results

- The study identified n=2,227 pieces of tobacco litter over 12,934 meters
- Tobacco litter was identified during each observation event (range: 39-217 pieces of litter).
- The study did not observe any ecigarette/HTP waste. Government office districts had the greatest proportion of litter (31%, n=696), followed by business districts (24%, n=534), commercial areas in lower SES areas (23%, n=507), and transit hubs (22%, n=490).

### Conclusion

- Tobacco litter was present in each of the routes included in this study.
- No litter from e-cigarettes or HTPs was observed, which may be credited to the national ban prohibiting these products since 2019.
- Notable was the high proportion of litter that was SLT packaging and cigarette butts; these are typically made of plastic that can stay in the environment in perpetuity.
- Cities like Kolkata are working to reduce single-use plastics and may expand their focus to include tobacco products as they have high environmental and health burdens.

#### Authors

Ryan David Kennedy, Alena Madar, Graziele Grilo, Paramita Bhattacharya, Nirmalya Mukherjee, Kevin Welding, Joanna Cohen