

# Country Laws Regulating E-cigarettes, Heated Tobacco Products and Nicotine Pouches

Comprehensive interactive listing of country-level laws that regulate e-cigarettes, other electronic nicotine delivery systems, heated tobacco products and nicotine pouches.

## 130+ countries reviewed



# 109

 countries with active e-cigarette legislation

At least 109 countries have national laws regulating e-cigarettes including laws related to the sale (including minimum age), advertising, promotion, sponsorship, packaging (child safety packaging and health warning labeling), product regulation (nicotine volume/concentration, safety/hygiene, ingredients/flavors), reporting/notification, taxation, use (vape-free) or classification of e-cigarettes.

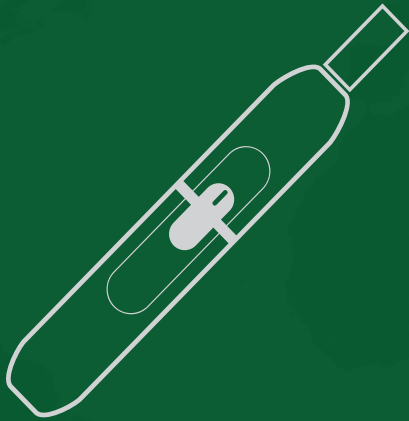
56 countries have stated minimum age requirements

28 countries ban e-cigarette

51 countries require health warning labels

66 countries prohibit or restrict use in public spaces

39 countries regulate nicotine concentration/volume



# 76

**countries with active  
heated tobacco products  
legislation**

Fewer countries regulate heated tobacco products. At least 76 countries have national laws regulating heated tobacco products. However, many countries still report uncertainty around how to regulate heated tobacco products. Most countries regulate heated tobacco products as a tobacco product or a novel product, rather than an e-cigarette. The European Union Tobacco Products Directive (Article 19), specifies regulations and reporting requirements for novel tobacco products, of which heated tobacco is included.

**20 countries regulate as  
a tobacco product**

**23 countries regulate  
ecigarettes and HTPs  
in the same manner**

**10 countries ban heated  
tobacco products**

**9 countries regulate as  
a novel product**



**30** countries with active  
nicotine pouch legislation

At least 30 countries regulate nicotine pouches. Some of these countries regulate all forms of nicotine pouches, while others only regulate nicotine pouches derived from tobacco. Tobacco-free nicotine pouches are increasingly marketed throughout the world by the tobacco industry. At the same time, more countries are establishing new regulations to cover these products or amending existing legislation. Countries classify nicotine pouches under a variety of categorizations, including classifying these as tobacco products, smokeless tobacco, tobacco for oral use, nicotine products, or medicine.

**30 countries with  
active nicotine pouch**

**19 countries regulate  
tobacco-derived and  
tobacco-free nicotine  
pouches**

**8 countries banning or  
otherwise preventing**

**5 countries implementing  
new regulations that  
specifically address  
tobacco-free nicotine  
pouches**