

6/30/2016 of 591

Decree of the Ministry of Social Affairs and Health on warning labels for retail packaging of tobacco products and similar products

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Pursuant to the decision of the Ministry of Social Affairs and Health, the Tobacco Act (549/2016) provides for:

Chapter 1
Warning labels on the retail packaging of tobacco products

§ 1 (29.12.2016 / 1275)
General warning and information message

The unit packet of a tobacco product intended for smoking shall contain:

- 1) a general warning with the text "Smoking kills";
- 2) an information message with the text "Tobacco smoke contains more than 70 known carcinogens".

§ 2
Font and size of the general warning and information message

The text of the general warning and the information message is:

- 1) printed in black, bold Helvetica font on a white background;
- 2) be printed in a font with a dot size such that the text covers as much of the area as possible;
- 3) be placed in the middle of the area reserved for them, and in a rectangular retail package the text shall be parallel to the side edges of the retail package.

§ 3
Placement of the general warning and information message in the retail pack of cigarettes

In the unit packet of cigarettes, a general warning shall be placed at the bottom of one side and an information message shall be placed at the bottom of the other.

In a rigid retail pack of cigarettes with a hinged flap and the sides of which are divided in two when the package is opened, the general warning and the information message shall be placed in the larger parts of the sides of the partitions. In such a retail package, the general warning shall also be placed inside the surface of the top at a point which appears when the package is opened. The height of the side surfaces of such a retail pack shall be at least 16 millimeters.

§ 4
Placement of the general warning and information message in the unit packet of roll-your-own tobacco

In a rectangular unit packet of roll-your-own tobacco, the general warning shall be placed at the bottom of one side and the information message at the bottom of the other.

In the case of a cylindrical retail pack of roll-your-own tobacco, a general warning shall be placed on the outside of the cover and an information message shall be placed on the inside of the cover.

In the case of a unit packet of roll-your-own tobacco, the general warning and the information message shall be placed on surfaces in which these health warnings are fully visible. Commission Regulation (EU) 2015/1735 on the precise location of the general warning and the information message in the retail packaging of roll-your-own tobacco is laid down in Commission Implementing Decision (EU) 2015/1735.

§ 5
Size of general warning and information message

The general warning and information message shall cover 50% of the surfaces on which they are printed.

In the retail packages referred to in section 3 (1) and section 4 (1) above, the general warning and information message shall be at least 20 millimeters high.

§ 6 (29.12.2016 / 1275)
Content of combined health warnings

The unit packet of tobacco products for smoking shall bear a combined health warning with:

1) one of the following warning texts:

- a) Smoking causes 90% of lung cancers;
- b) Smoking causes mouth and throat cancers;
- c) Smoking damages your lungs;
- d) Smoking causes heart attacks;
- e) Smoking causes paralysis and injuries;
- f) Smoking clogs blood vessels;
- g) Smoking increases the risk of blindness;
- h) Smoking damages teeth and gums;
- i) Smoking can kill your unborn child;
- j) Your tobacco smoke harms your children, family and friends;
- k) Children of smokers start to smoke more sensitively;
- l) Stop now - stay alive for your loved ones;
- m) Smoking impairs fertility;
- n) Smoking increases the risk of impotence;

2) corresponding to the warning referred to in paragraph 1 color photograph, which provides for the manufacture of tobacco products and related products, Directive 2014/40 / EU of the European Parliament and of the Council on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale as well as the repeal of Directive 2001/37 / EC (the Tobacco Products Directive) in Annex II;

3) the following information on smoking cessation: "Support for cessation: [www.tupakkainfo.fi](#)".

§ 7
Alteration of combined health warnings

The warning texts of the combined health warnings and the corresponding photographs shall be rotated so that they appear in the same number of retail packages of the tobacco product brand with an accuracy of 10%.

The combined health warnings are grouped into three entities within the meaning of Annex II of the Tobacco Products Directive. Entities must be rotated annually.

§ 8
Placement of combined health warnings

The unit packet of tobacco products shall bear two combined health warnings, one on the front of the pack and one on the back of the pack. The cylindrical retail pack must have two combined health warnings evenly spaced.

The combined health warnings shall be placed at the top of the surfaces of the retail pack in parallel with the other information on those surfaces of the pack. The combined health warnings shall be the same on both sides of the retail pack.

If section 11 of the Tobacco Tax Act (1470/1994) if the intended price tag is affixed or the retail price is printed on the top of a retail package made of cardboard, the combined health warning, which must appear on the back of the retail package, may be placed directly below the price tag or the retail price text. If the retail packaging is made of soft material, a rectangular area not exceeding 13 mm in height may be left between the price tag referred in section 11 of the Tobacco Tax Act or the text concerning the retail price and the upper edge of the combined health warning. When applying the exception referred to in this subsection, the brand or logos of a tobacco product shall not be placed above the combined health warnings.

Subsection 3 is valid until 20 May 2019.

§ 9
Size of combined health warnings

The combined health warnings shall cover 65% of the surfaces on which they are printed. In a cylindrical retail package, the combined health warnings shall cover 65% of the half of the curved surface.

The combined health warnings in the unit packet of cigarettes shall be at least 44 millimeters high and 52 millimeters wide.

§ 10
More precise regulation of the appearance of combined health warnings

The layout of the combined health warnings is further specified in Commission Implementing Decision (EU) 2015/1842 on the technical specifications for the layout, design and format of the combined health warnings for tobacco products intended for smoking.

Section 10 a (29.12.2016 / 1275)
Warning label for smokeless tobacco products

The retail pack of a smokeless tobacco product shall bear the following warning: "This tobacco product endangers your health and is addictive".

Section 10 b (29.12.2016 / 1275)
Font and size of the warning label for non-smoking tobacco products

The text of the warning label referred to in section 10a shall be printed:

- 1) in black, bold Helvetica font on a white background;
- 2) a font whose point size is such that the text covers as much of the area reserved for it as possible.

Section 10 c (29.12.2016 / 1275)
Placement of a warning label for smokeless tobacco products

The warning label referred to in section 10 a above shall be placed on the two largest surfaces of the retail packaging. The warning text shall be placed in the center of the area reserved for it and shall be parallel to the main text on the surface.

Section 10 d (29.12.2016 / 1275)
Size of the warning label for non - smoking tobacco products

The warning sign referred to in section 10a above shall cover 32 per cent of the surface on which it is placed.

Chapter 2
Warning label on the retail packaging of the e-cigarette and refill container

§ 11
Nicotine warning label

The retail pack of the e-cigarette refill container shall bear the following nicotine warning label: "This product contains nicotine, which is a highly addictive substance".

§ 12
Font and size of the nicotine warning label

The text of the warning label referred to in section 11 above shall be printed:

- 1) in black, bold Helvetica font on a white background;
- 2) a font whose point size is such that the text covers as much of the area reserved for it as possible.

§ 13
Nicotine warning label placement

The warning label referred to in section 11 above shall be placed on the two largest surfaces of the retail packaging of the e-cigarette and the refill container. The warning text shall be placed in the center of the area reserved for it and shall be parallel to the main text on the surface.

§ 14
Size of the nicotine warning label

The warning sign referred to in section 11 above shall cover 32 per cent of the surface on which it is placed.

§ 15
Nikotiinivaroitus ja täyttösäiliön vähittäismyymäläpakkausten lehtien

Säikkönsavukkeen ja täyttösäiliön vähittäismyymäläpakkaussessa on oltava lehtinen, joka sisältää suomeksi ja ruotsaksi:

- 1) tuotteen käyttöä ja säilyttämistä koskevat ohjeet, joissa mainitaan, että tuotetta ei suositella maaille eikä tupakoimattomille;
- 2) tiedot sairauksista ja muista terveydentilaan liittyvistä olosuhteista, jotka estivät tuotteen käytön;
- 3) erityisille riskiryhmille suunnatut varoitukset;
- 4) tiedot tuotteen mahdollisista haittavaikutuksista;
- 5) tiedot riippuvuuden aiheutumisesta ja myrkyllisyydestä;
- 6) valmistajan tai maahantuojan sekä EU:ssa sijaitsevan yhteisöhenkilön yhteystiedot.

2 luku

Pohjettavaksi tarkoitettujen kasviperäisten tuotteen vähittäismyymäläpakkausten varoitusmerkintä

§ 16
Pohjettavaksi koskeva varoitusmerkintä

Pohjettavaksi tarkoitettujen kasviperäisten tuotteen vähittäismyymäläpakkaussessa on oltava tuotteen polttamista koskeva varoitusmerkintä, jonka teksti on: "Tämän tuotteen polttaminen vaarantaa terveytesi".

22.1
Pohjanista koskevan varoitusmerkinnän kirjaintyyppi ja -koko

Edellä 16 §:ssä tarkoitettua varoitusmerkinnän tekstin kirjaintyyppiin ja -kokoan sovelletaan, mitä 12 §:ssä säädetään.

22.2
Pohjanista koskevan varoitusmerkinnän sijoitus

Edellä 16 §:ssä tarkoitettu varoitusmerkintä on sijoitettava vähittäismyyntipakkauksen etu- ja takapinnoille. Varoitusteksti on sijoitettava keskelle sille varattua aluetta, ja sen on oltava yhdensuuntainen pinnalla olevan päätöksen kanssa.

22.3
Pohjanista koskevan varoitusmerkinnän koko

Edellä 16 §:ssä tarkoitettua varoitusmerkinnän on katettava 32 prosenttia siitä pinnasta, jolle se sijoitetaan.

4 luku
Erinälliset säännökset
22.4
Varoitusmerkinnän kiinnittäminen

Tässä asetuksessa tarkoitettua varoitusmerkinnän on sijoitettava vähittäismyyntipakkauksen ulkopinnalle, jollei tässä asetuksessa toisin säädetä.

Edellä 1 luvussa tarkoitettua varoitusmerkinnän on painettava pyyvästi niin, että siitä ei voida irrota. Muuhin vähittäismyyntipakkauksiin kuin savukkeiden vähittäismyyntipakkauksiin ja pussimaisiin käärrepakuihin varoitusmerkinnät voidaan kuitenkin kiinnittää sellaisilla tarroilla, joita ei voida irrottaa.

Edellä 1 luvussa tarkoitettuja varoitusmerkintäjä ei saa peittää, ja niiden on oltava täysin näkyvissä. Ne eivät myöskään saa peittää tupakkaverosta annetun lain 11 §:ssä tarkoitettua hintalupautta tai vähittäismyyntihintaa koskevaa tekstiä eivätkä tupakkalain 32 §:n 1 momentin 2 kohdassa tarkoitettua paikannus- ja jäljitysmerkintäjä ja turvaominaisuuksia taikka häiritä niiden lukemista.

Edellä 1 luvussa tarkoitettua varoitusmerkinnän on kiinnitettävä niin, että ne eivät rikkoudu, kun vähittäismyyntipakkaus avataan. Tämä ei kuitenkaan koske sellaista vähittäismyyntipakkausta, jossa on lippikansi ja jonka varoitusmerkintöjen graafinen koskemattomuus ja näkyvyys on varmistettu.

22.5
Varoitusmerkinnän kehystäminen

Edellä 1 luvussa tarkoitettua varoitusmerkinnän on kehystettävä mustalla rajauksella, jonka leveys on yksi millimetri. Rajauksen on oltava merkinnälle varatun pinta-alan sisäpuolella.

23 § (22.12.2016/1323)
Varoitusmerkinnän koon tarkentaminen

Edellä 1, 6, 10 a, 11 ja 16 §:ssä tarkoitettujen varoitusmerkintöjen koko on laskettava suhteessa pakkauksen pintoihin pakkauksen ollessa suljettuna.

23.1
Myyntipäälliköt

Mitä tässä asetuksessa säädetään vähittäismyyntipakkauksesta, koskee myös myyntipäälliköitä.

5 luku
Voimaantulo
24 §
Voimaantulo

Tämä asetus tulee voimaan 15 päivänä elokuuta 2016.

When combined health warnings are alternated in the manner referred to in Article 7 (2), the set 1 referred to in Annex II of the Tobacco Products Directive must first be used and then proceeded in numerical order. When all entities have been used, the rotation of the entities must start from the beginning. The new entity must be introduced on May 20 each year.

Section 8 (3) above is valid until 20 May 2019.

Directive 2014/40 / EU of the European Parliament and of the Council (32014L0040); OJ L 127, 29.4.2014, p. 1

Entry into force and application of amending acts:
12/29/2016 / 1278.

This Regulation shall enter into force on 1 January 2017.

Non-smoking tobacco products may be sold and otherwise handled over to consumers in retail packaging in accordance with the Tobacco Act (693/1976) and its regulations until 20 May 2017 if the products were manufactured or released for free circulation before 20 May 2016.

Directive 2014/40 / EU of the European Parliament and of the Council (32014L0040); OJ L 127, 29.4.2014, p. 1

Index • Legislation • Legal-act-legislation • Year 2016 • 30.6.2016 / 591

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