

# VAPING AND SMOKING RULES IN AIRBNB VENUES IN 27 CITIES IN THE UNITED STATES

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## Background

Airbnb is the world's largest online service that helps broker short-term lodging between hosts and guests. This study reports the percent of Airbnb venues in the US that permit e-cigarette use, and permit smoking.

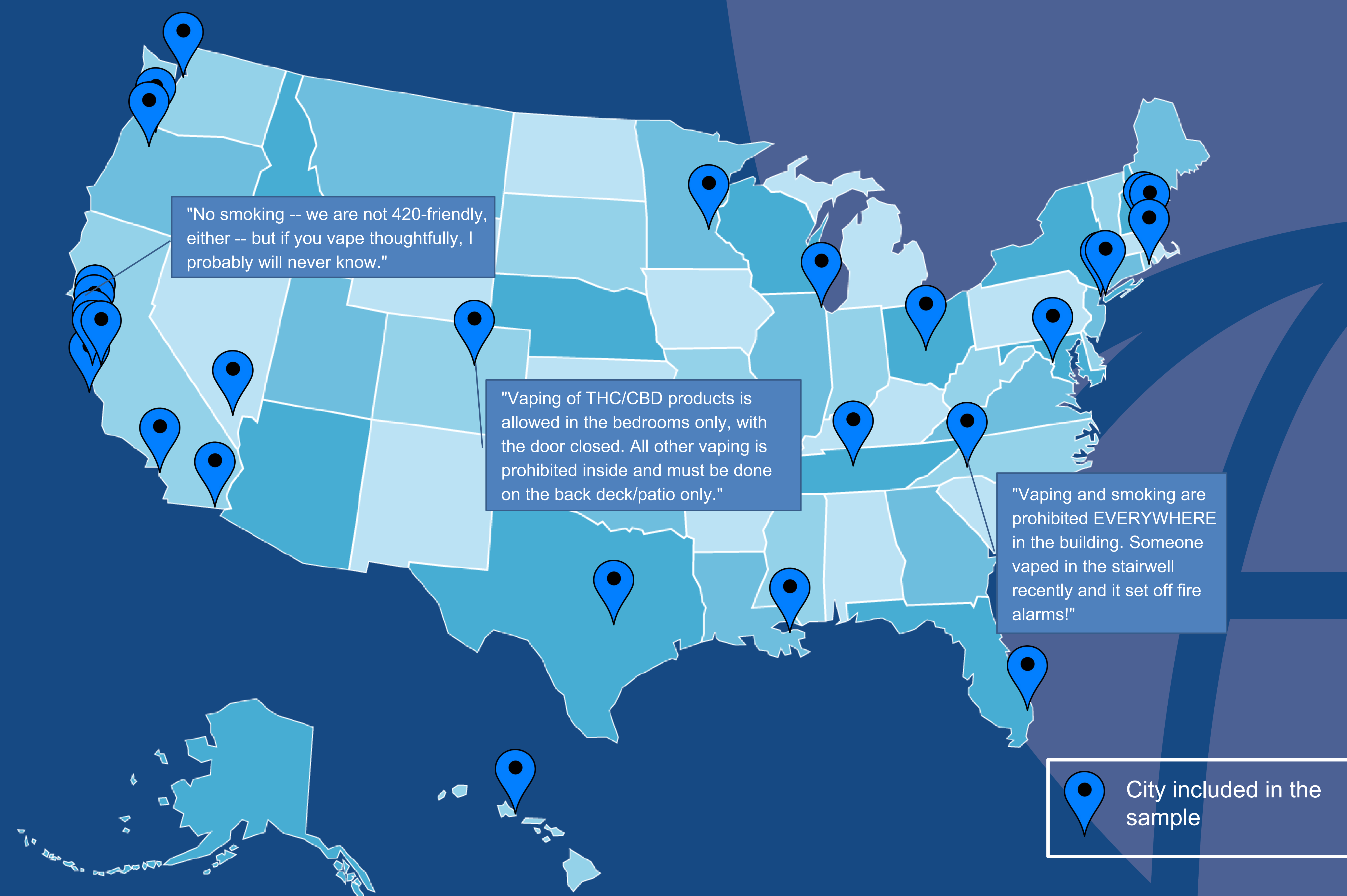
## Methods

- Sample included the listings of Airbnb venues in 27 American cities (N=252,952) (listings collected between April-June 2019 by InsideAirbnb.com)
- Listings searched using terms included "vape," "vaping," and "ecig-" to identify vaping rules
- Venues categorized as "vaping explicitly permitted" and "vaping not allowed"
- Smoking rules were collected for the same venues

## Results

Venues with rules about smoking n=248,280	Venues with rules about vaping n=6,008
Smoking explicitly permitted	Vaping explicitly permitted
<b>2.6%</b> (n=6,417)	<b>3.8%</b> (n=128)

In the United States, very few Airbnb venues state rules about the use of e-cigarettes in their online listings. Of the hosts that have rules, most don't allow e-cigarette use.



## Notable Quotes

"Shoes optional, clothing optional, vape friendly."

"Vaping is okay (extra credit for strawberry shortcake-smelling liquids!)"

"Smoking is allowed outside the house. Vaping is allowed inside the house."

"This is a totally non smoking environment. Vaping outside is allowed."

"Do not smoke or vape inside our home.. Instead, step into our lovely little garden or out to our shaded front porch and enjoy the porch swings."

"Cigarettes, etc. can be smoked outside the gated yard. Per Oregon state law, responsible marijuana use is fine in the yard and/or on the deck, and marijuana vaping is allowed inside."

"We are a SMOKE FREE apartment and that includes cigarettes, cigars, e-cigs, 420 or anything else. We know its 2017... we actually have no problem with smoking and people who smoke."

## Discussion

- Very few hosts specify in their online listing if vaping is permitted in their venue
- Few Airbnb venues in the sample are classified as "smoking allowed"
- Some venues that allow smoking do not allow vaping and vice-versa
- Airbnb hosts and guests could benefit from rules around vaping being explicitly incorporated into venue house rules

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